

Georgia

Georgia Spot TV Ads

Year	\$ Spent	# of Ads
2017	\$44,406,991	570,358
2018	\$53,612,448	662,371
2019	\$55,469,038	846,835
2020	\$49,089,937	720,866
2021	\$60,650,125	859,349

Georgia Radio Ads

Year	\$ Spent	# of Ads
2017	\$8,743,087	150,366
2018	\$8,671,891	150,356
2019	\$8,910,130	161,224
2020	\$11,264,894	190,104
2021*	\$7,481,072	137,926

*Thru November

Georgia Outdoor Ads

Year	\$ Spent
2017	\$10,065,369
2018	\$13,292,238
2019	\$18,567,209
2020	\$20,096,543
2021*	\$20,989,329

*Thru November

Total – Georgia Local Legal Services Advertising

Year	\$ Spent	# of Ads
2017	\$63,215,447	720,724
2018	\$75,576,577	812,727
2019	\$82,946,377	1,008,059
2020	\$80,451,374	910,970
2021	\$89,120,526	997,275
TOTAL	\$391,310,301	4,449,755