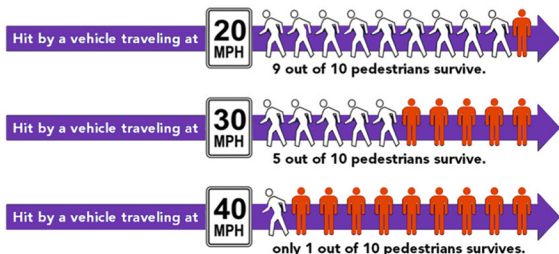


Drivers: slow down!

A little more speed is
a lot more deadly



Driving too fast = stopping too late:

20 mph 20 ft. 20 ft. 40 ft. Shortest stopping distances

Source: Killing Speed and Saving Lives

30 mph 29 ft. 46 ft. 75 ft.

40 mph 40 ft. 80 ft. 120 ft.

50 mph 53 ft. 122 ft. 175 ft.

Thinking Distance

Stopping Distance



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